Connor Myers

Visual Designer (UI / UX Focus)

INTRODUCTION

Address Shannon, Co. Clare, Ireland

Phone +353 89 483 86 53

Email connrmyers@gmail.com

Portfolio

Visual Designer with professional experience across digital advertising, UI/UX design and conversion-focused digital content. Currently working at ZAGG International, creating UX-led landing pages, paid media assets and Amazon storefront content for international markets. Actively expanding UX expertise through part-time study in UX Design, with a strong interest in user-centred digital experiences that balance visual craft and usability.

EXPERIENCE

ZAGG International — Nov 2023 - Present

- Designed and iterated UX-led landing pages to support paid media campaigns across Meta, Google Ads and Amazon
- Created Amazon A+ and storefront content, focusing on clarity, hierarchy and conversion-driven layout
- Developed visual assets for performance marketing, balancing brand consistency with campaign objectives
- Produced promotional content for email and social media, collaborating with marketing and e-commerce teams
- Worked within brand systems while adapting layouts for different platforms, audiences and markets

Formative Content — October 2019- April 2023

- Produced B2B visual content for international clients including Microsoft, Mitsubishi and McKinsey
- Designed infographics and explainer visuals to communicate complex information clearly
- Illustrated and animated explainer videos, supporting storytelling and user understanding
- Collaborated with cross-functional teams to align visuals with communication goals

ResourceKraft LTD — (Internship) 2018

- Contributed to brand identity design across print and digital applications
- Assisted in UX-focused website design and SEO optimisation using WordPress
- Supported layout, content structure and visual consistency across client websites

EDUCATION

Dundalk Institute of Technology

2025 - Present

Certificate in UX Design (Part-time, Evening)

- User research fundamentals
- Wireframing and prototyping (Figma)
- Usability testing and user-centred design principles

Adobe Authorised Training Centre

2021

After Effects Course

- Motion graphics and animation for digital platforms

Limerick School of Art and Design

2014 – 2018

BA (Hons) in Design – Visual Communication

YCN Design Award

2017

- Awarded for design work created for Thirsty Planet water company

DESIGN & UX

- UI / UX design
- Wireframing & prototyping
- Visual design & branding
- Typography & layout
- Motion graphics

DIGITAL & WEB

- Landing page design
- Conversion-focused layouts
- Basic SEO principles
- HTML / CSS (foundational)

TOOLS

- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects